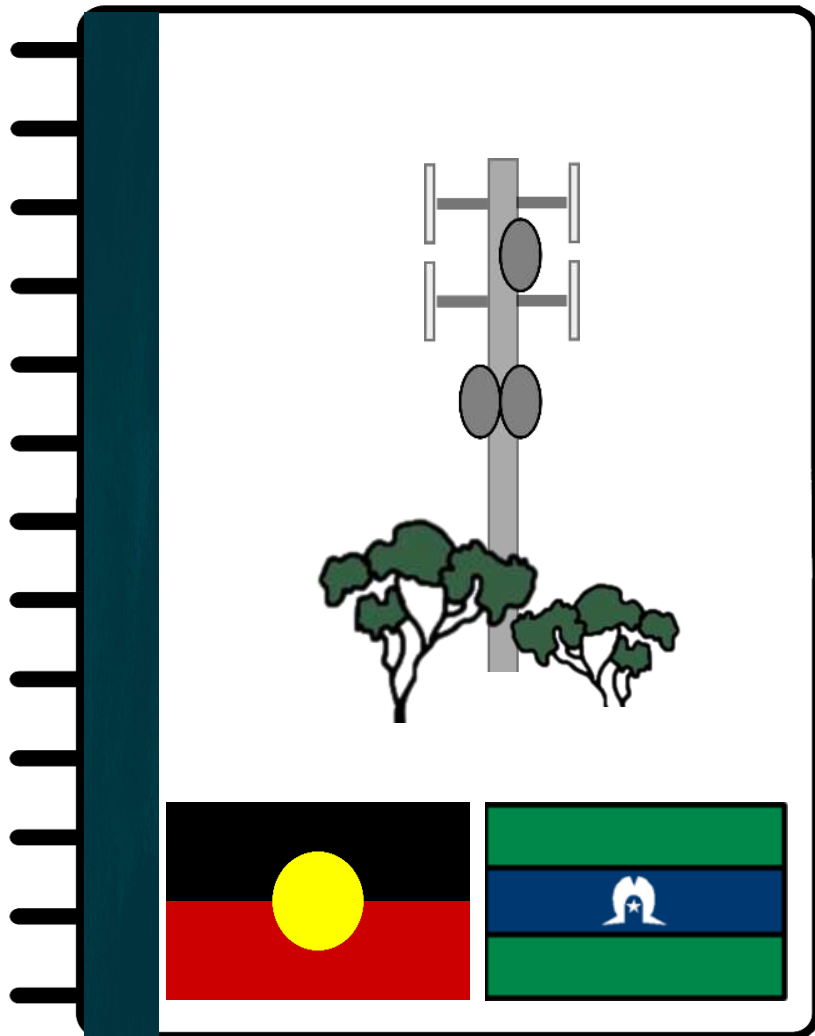


# OPTUS



**Our last plan.**

**It ended in 2024.**

**Things we did.**





We are Optus. You may use Optus for

- your phone
- your internet
- your business.



We are in all parts of Australia. Like in the

- big city
- small town.



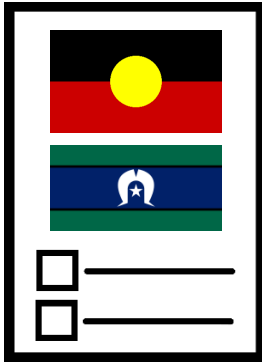
We respect

- Aboriginal people
- Torres Strait Islander people.



Some people say First Nations.

You may use a different word. Like Indigenous.



We have a plan.

It is for how we work with

- Aboriginal people
- Torres Strait Islander people.

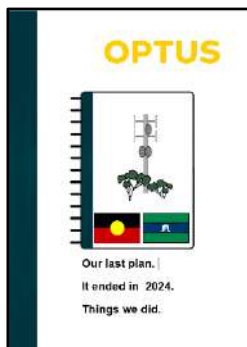
We call this plan a RAP.

The long name is Reconciliation Action Plan.



We have a new RAP. It starts in 2026.

**Read** Our plan. 2026 to 2028.



This is what we did in our last plan.



We did things to help

- Aboriginal people
- Torres Strait Islander people.

Go to page 6.



We did things for

- our staff
- our business.

Go to page 18.



We did things to help different places.

Go to page 23.



## Things we did to help you



We trained more staff. It was about

- how to respect Aboriginal people
- how to respect Torres Strait Islander people.

More Optus staff know what to do.

Like how to give you good help.



We ran a class. It was for children.

They learned to

- use the internet
- be safe on the internet.

We call this class the Digital Thumb Print.



Lots of Aboriginal children did this class.

The children were in

- primary school
- high school.



We helped the Yarrabah Music and Culture Festival.  
It is in far north Queensland.



You have an Optus phone. You pay to use it.

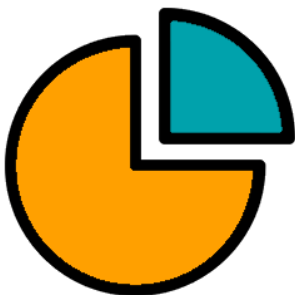
Some money is to use the internet.

We call it data.



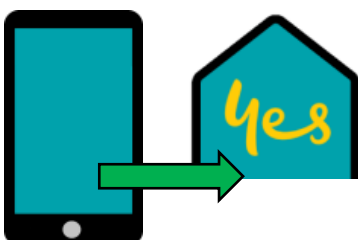
You need data to use apps. Like Face book.

You need data to download things. Like a video.

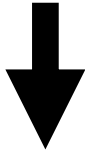


You may only use some of your data.

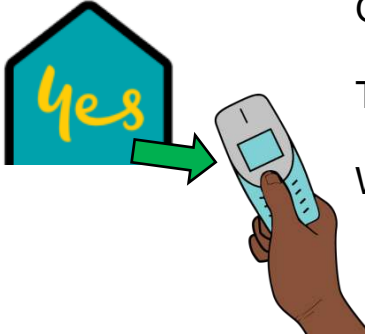
You have some data left each month.



You gave that data back to Optus.



**Then**



Optus gave the data to different people.

They got it for free.

We call this Donate your Data.



They used it to

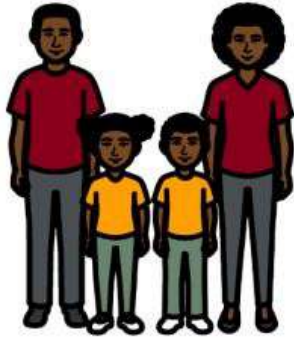
- do school work
- look for a job
- talk to their family.



Some places helped us.

They knew who needed the data. It was

- The Smith Family
- Good 360
- The KARI Foundation.



We worked with the KARI Foundation.

They help Aboriginal people to

- keep children safe
- help children learn
- help people get jobs.

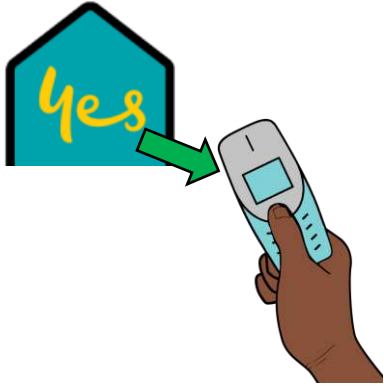


Optus gave them money.



It helped young people stay at

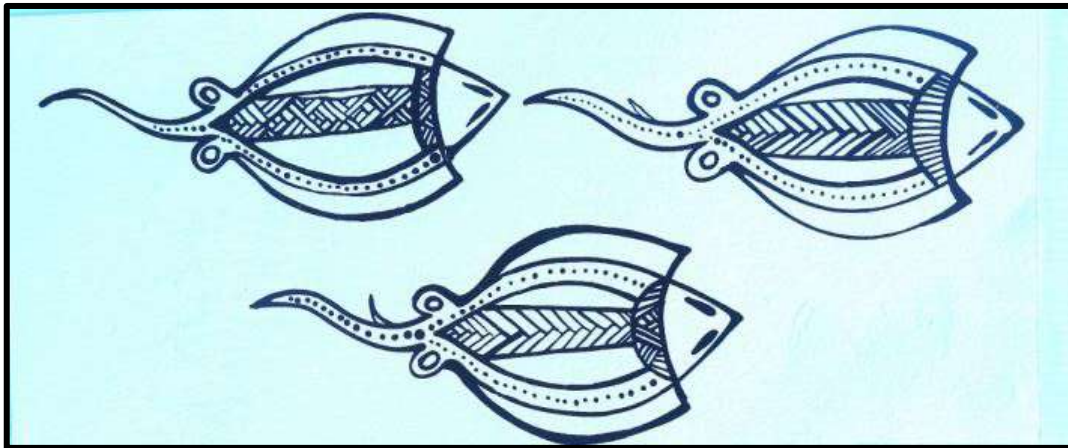
- high school
- TAFE
- work. They are an apprentice.



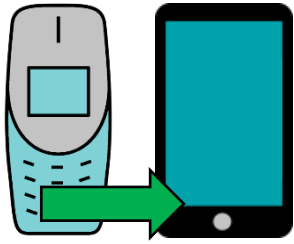
Most of these young people got some free data.

It helped them

- talk to their family
- do school work
- be safe.

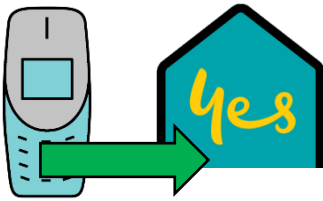


Art by Christopher Harris. He is a Gunggandji artist.



**More things we did.**

You may get a new phone.



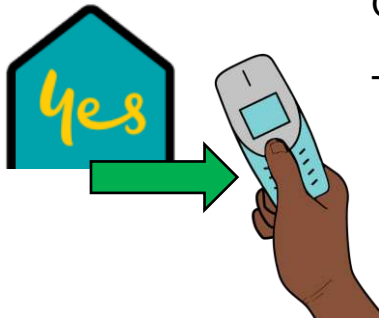
Some people gave us their old phone.



Optus checked it worked. We may have fixed it.



**Then**



Optus gave your old phone to a different person.

They got it for free.



Some places helped us.

They knew who needed a phone. It was

- DV Safe Phone
- KARI Foundation
- Bars Behind Me. They help Aboriginal women.

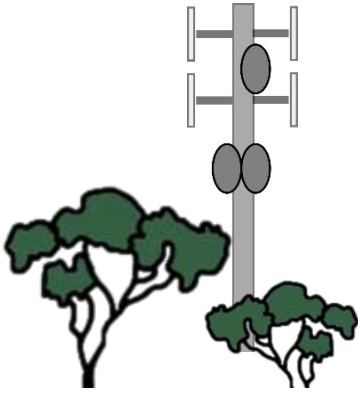
It is when the women get out of jail.



More places helped us. It was

- Phone Cycle
- the Australian Mobile

Telecommunications Association.



### More things we did

We built a new phone tower.



It is at Yarrabah. It is an Aboriginal town.

It is in far north Queensland.



Phones work better in Yarrabah now. Like

- you are hurt. You can call an ambulance
- you go to the shop. You can pay with a card
- you need a special doctor.

They are in Brisbane.

You can talk to them on the internet.



Some places helped build the tower. It was

- the Australian Government
- the Queensland Government
- Indara. They build lots of phone towers.

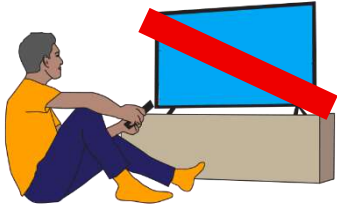
They look after these towers.



You can use your phone in Yarrabah now.

This is

- Richard Wright. He is from Yarrabah Aboriginal Shire Council
- Jason Horley. He is from Optus
- Michael Sands. He is Deputy Mayor of Yarrabah
- Lynese Hari. She is from Gunggandji Aboriginal Corporation
- Dave Morrissey. He is from Optus.

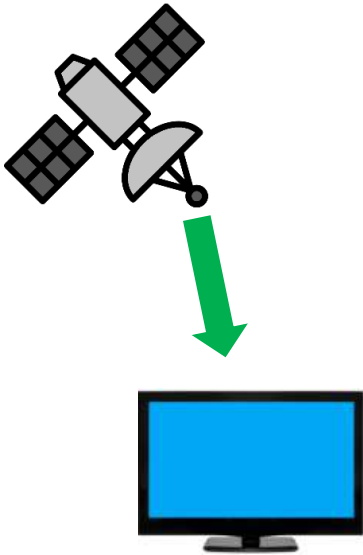


**More things we did.**

You live in the bush.

You can **not** get some TV.

You can **not** get some radio.



We made it better. There is a machine.

It is very high in the sky. We call it a satellite.

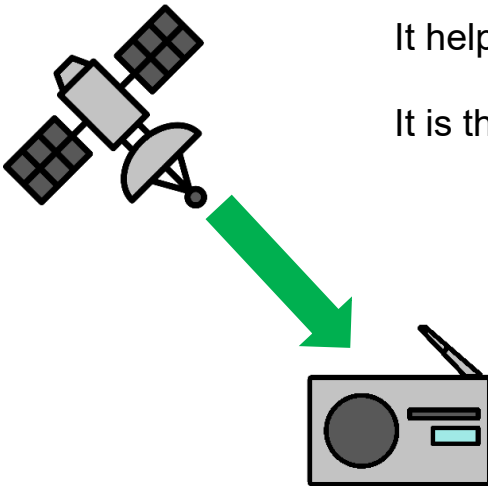
Optus uses this machine. It helps you get

- TV
- radio.



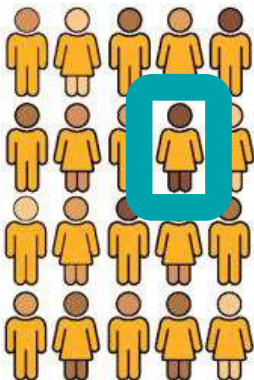
It helps you see

- Imparja
- SBS
- NITV. It is National Indigenous Television
- ICTV. It is Indigenous Community Television.



It helps you hear NIRS.

It is the National Indigenous Radio Service.



More than 1 million people use it.

It is 1 in 20 Australians. We call it VAST.

Its long name is

Viewer Access Satellite Television.



**For our staff. For Optus.**



We made a new group. It is for our staff.

They may be

- Aboriginal people
- Torres Strait Islander people.

We call it the Yarn Employee Network.



They help us

- get to know each other
- talk to each other
- learn from each other.

It helps staff have a say.



They help Optus know what different people

- see
- do
- believe
- think is important.



The group helped us do more things. Like

- in National Reconciliation Week
- in NAIDOC Week.

Staff went to the Burratmatta NAIDOC Festival.

It was in Sydney.



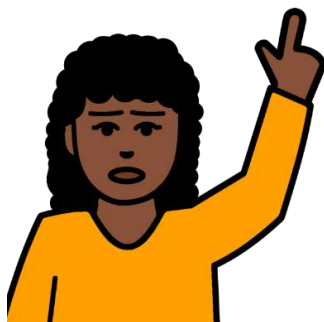
We gave books to families. It was for Indigenous Literacy Day.



We worked with Jawun. They are

- Aboriginal people
- Torres Strait Islander people.

They work all across Australia.



Jawun helps people

- have a say
- make plans. It is for where they live
- work with more places. Like the government.



Jawun helped us work with different people.

We learned from each other.

Jawun helped Optus. Optus helped Jawun.



We helped more people get Optus jobs. Like we

- made it easy to ask for a job
- helped people learn the job. Like to go to uni
- got help to find good staff.

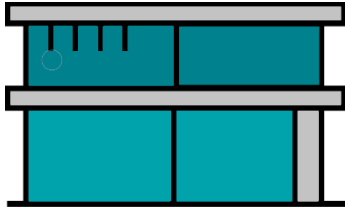


Optus buys things for our work. Like

- food for an event
- art for our office.

We bought some things from

- Aboriginal places
- Torres Strait Islander places.



We have a new place to work.

We call it the O Pavillion. It is in Sydney.

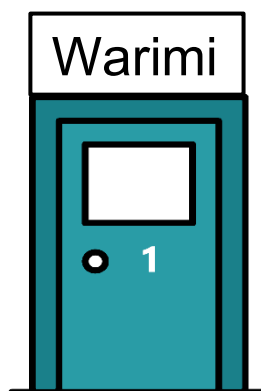


It is on the land of the Dharug people.

We had an event. Some Dharug people came.

They made smoke.

The Dharug people welcomed us to their land.



We use some Dharug words.

Like the names of our meeting rooms.

We call Meeting Room 1 Warimi.

It means it is good to see you.



## More things we did to help different places



We put signs in our shops. It is about  
the Aboriginal people who live on that land.  
It says we respect them.



We helped young people do sport. They were uni students.

They went to the Indigenous Nationals. It was in Perth.

We gave them money. It helped them go to Perth.



We have a race car. It is in the Supercars.

It is the Mobil 1 Optus car.



We asked different artists to do some art.

We put their art on

- the car
- the drivers helmet.

It was for the Supercars Indigenous Round.



We helped some events.

We gave them money. It was for their events.



We helped

- Yarrabah Music and Cultural Festival.

It was in far north Queensland

- Yabun Festival. It was in Sydney
- First Peoples First. It was in Melbourne.



We helped sports events. Like

- for rugby league. It was the Koori Knockout.

The teams were from all parts of NSW.

- for football. It was the Moriarty Cup. It was part of Indigenous Football Week. It was in Sydney.



Dancing at First Peoples First.

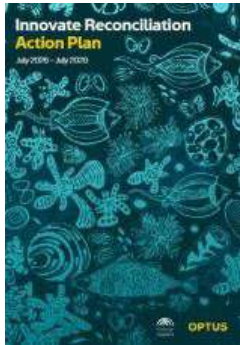


Read

Our plan. 2026 to 2028.



## About this book



This is based on

Innovate Reconciliation Action Plan

July 2026 to July 2028. Optus. 2026.

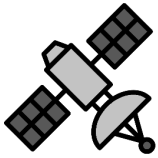
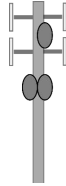


Access Easy English wrote the Easy English.

June 2026.

## Images

We can use these images. They are from



- CHANGE [www.changepeople.org](http://www.changepeople.org)
- Inspired Services
- Istock Photo
- Open ClipArt
- The Noun Project
- Picto-Selector
- Pixabay
- Tobii-Dynavox.

We used AI in 1 image for this project.



The photos are from Optus.

