



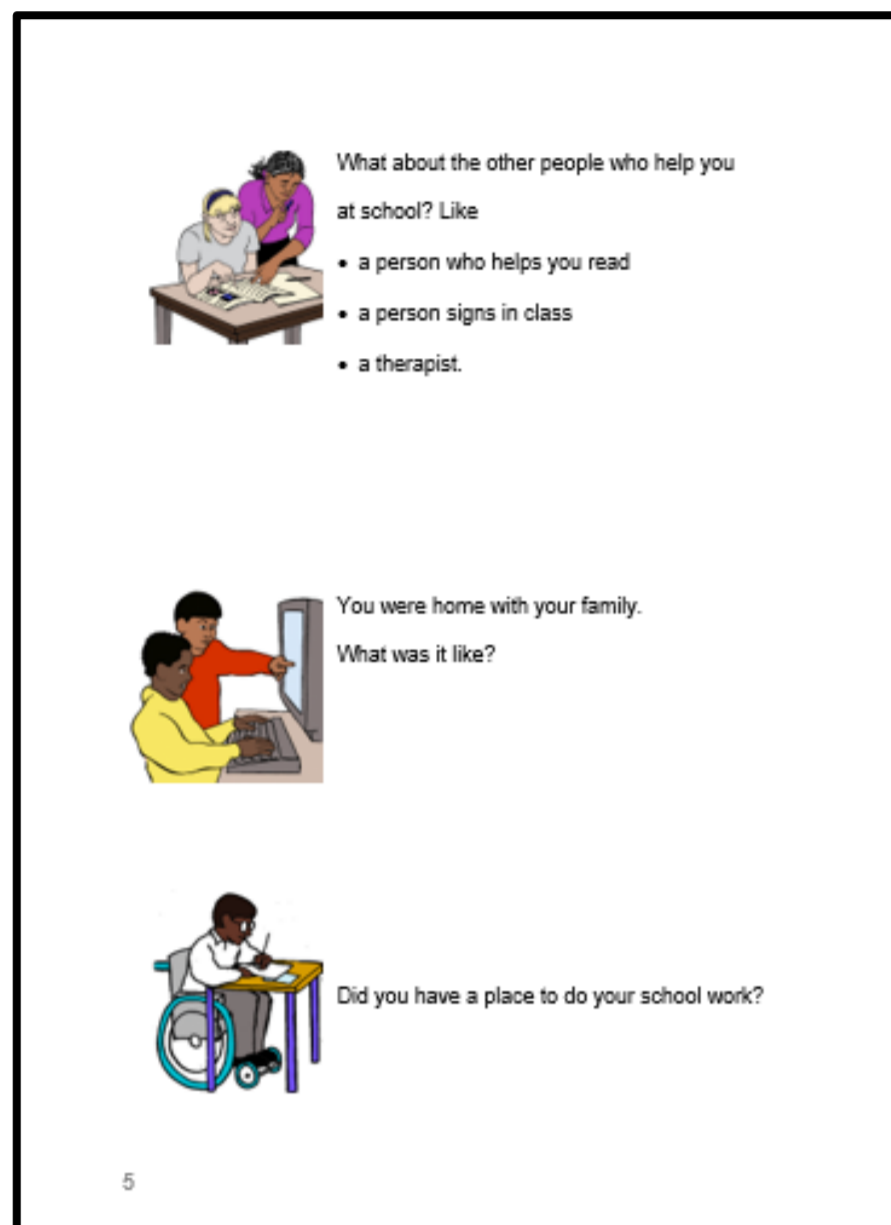
# What's in a name: Easy English or Easy Read?

Access  
Easy English

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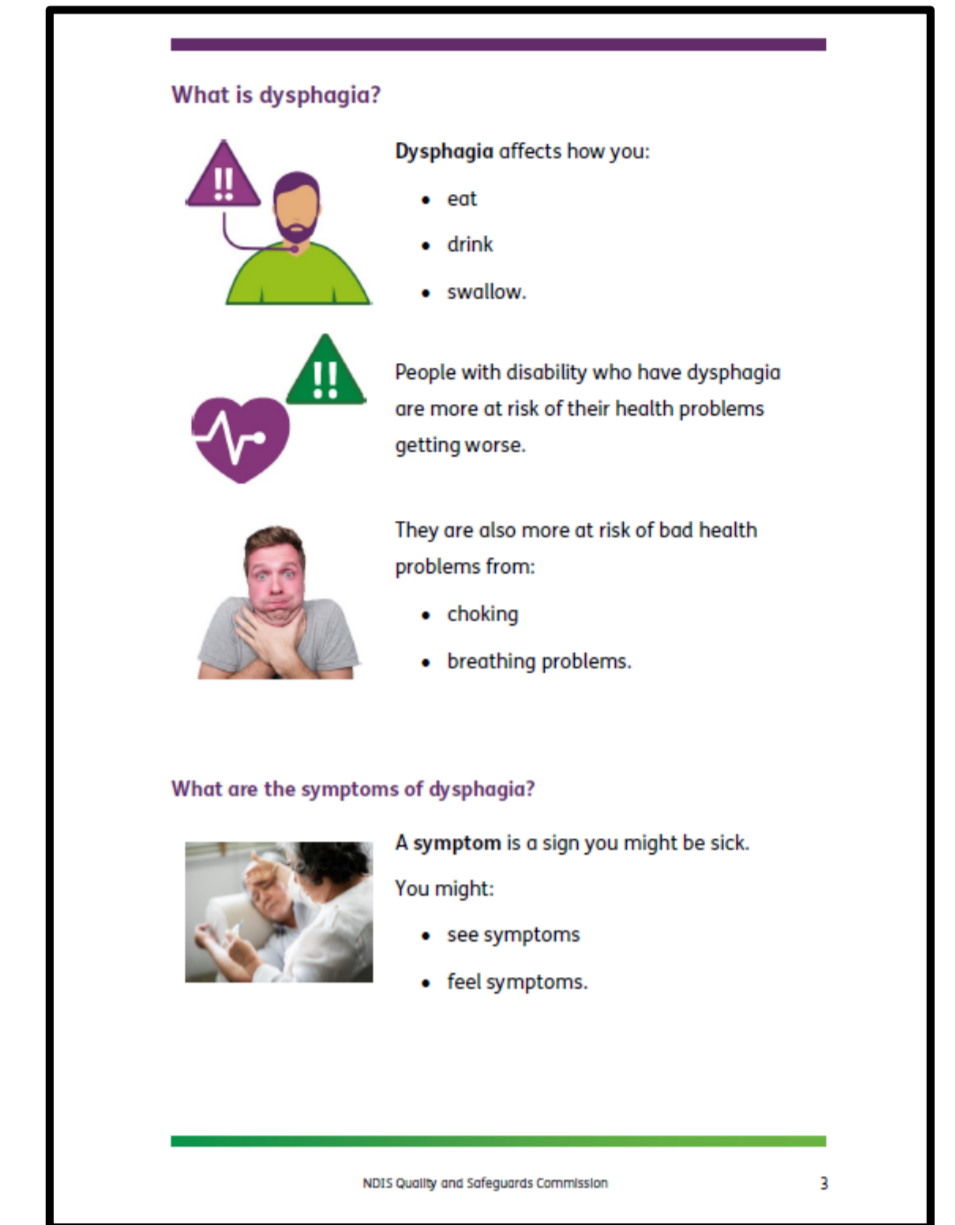
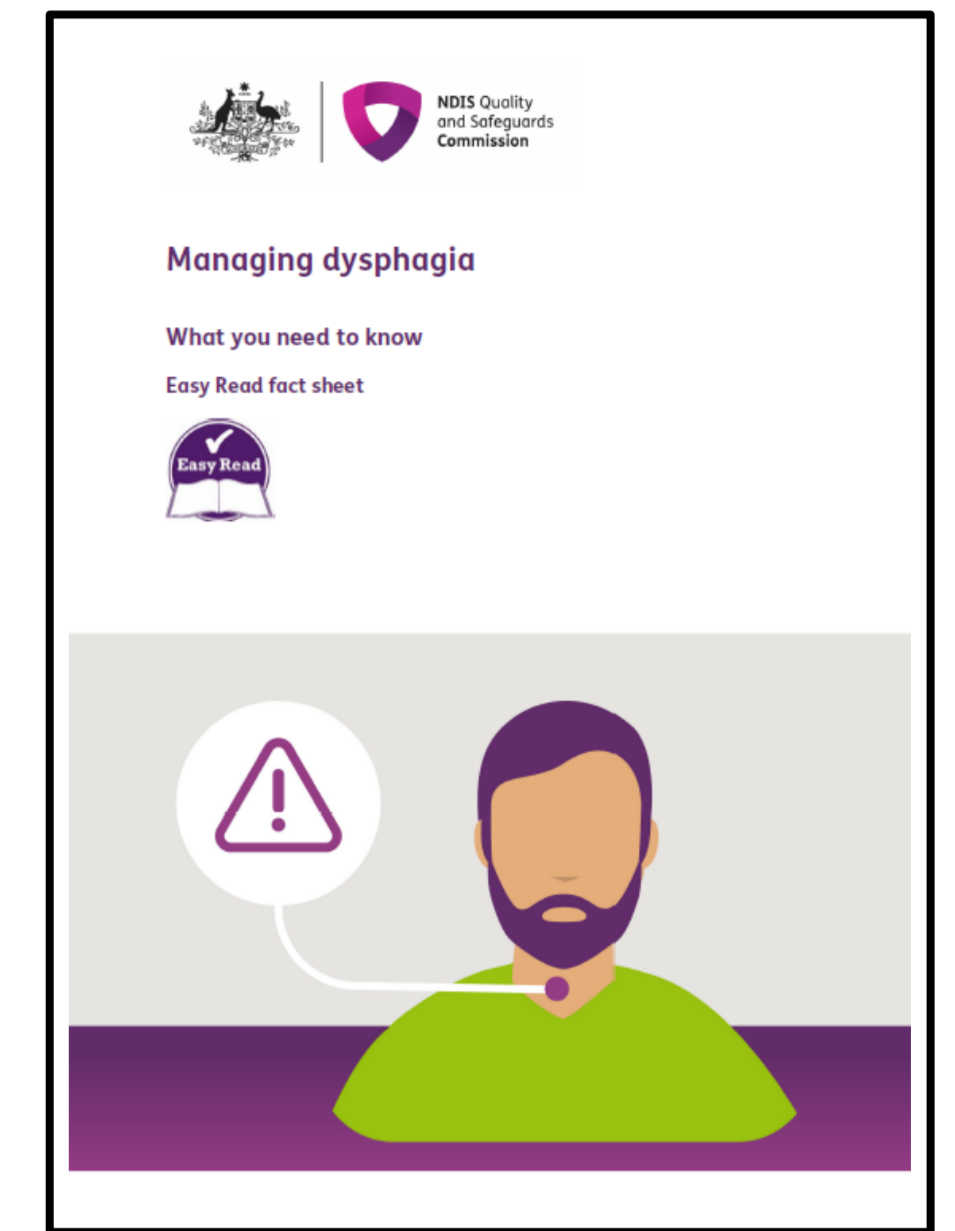
Easy English example

## Easy English

- developed in Australia since 2005
- has evolved
- measurable & repeatable elements across format, linguistic elements and images for people with low literacy
- uses universal design & incorporates plain language principles
- designed for any person with low literacy, including those people with intermittent or situational low literacy.

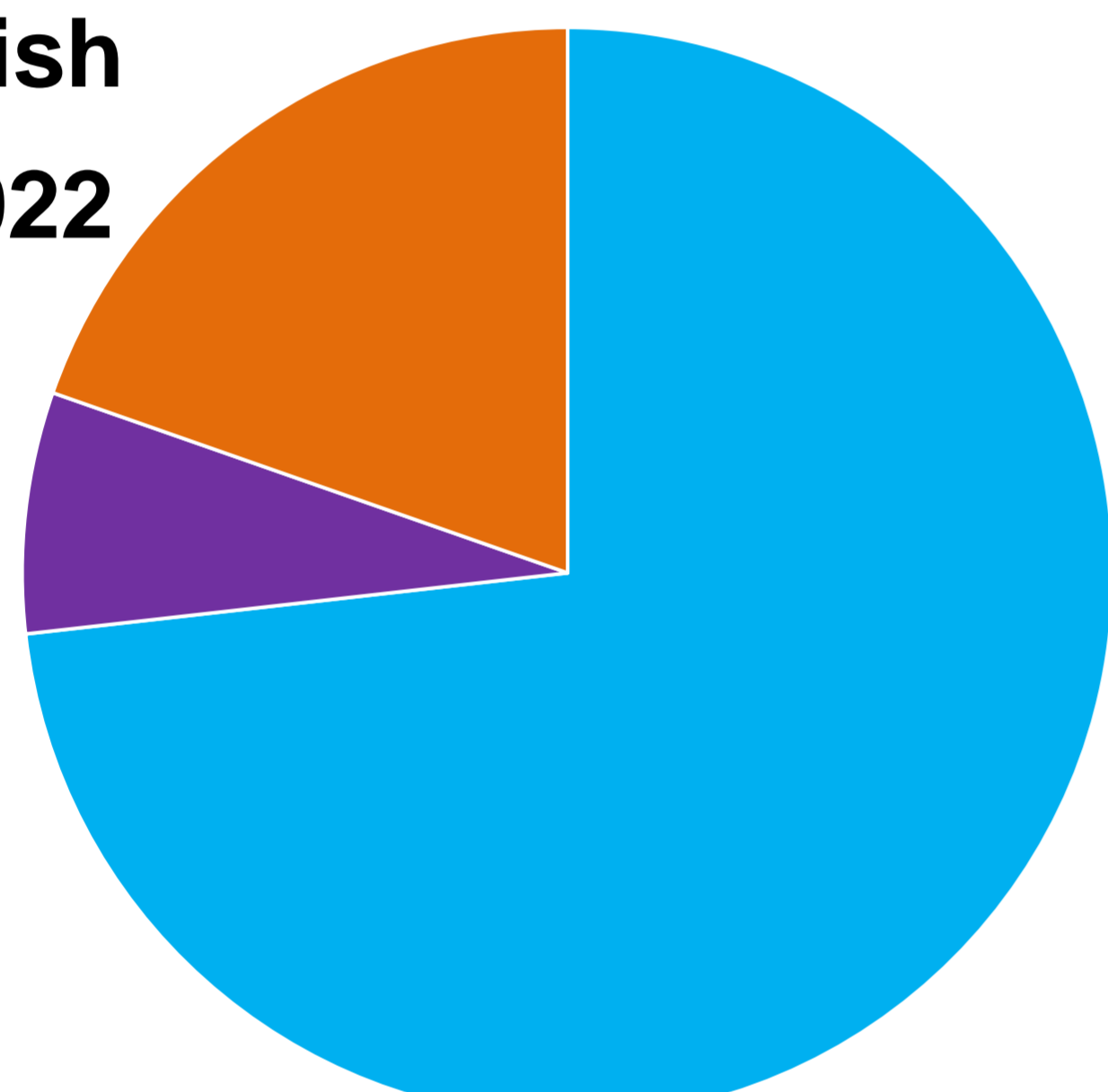
## Easy Read

- in 2005 and continues now, to be complex linguistically
- extensive cognitive load for the reader, including visually cluttered
- most often uses photos of people with intellectual disability
- readers recognise it is more complex than Easy English
- does not use universal design or plain language principles.



Easy Read example

## Easy English content 2022



under 500 words 500 - 600 words 600 - 1000 words



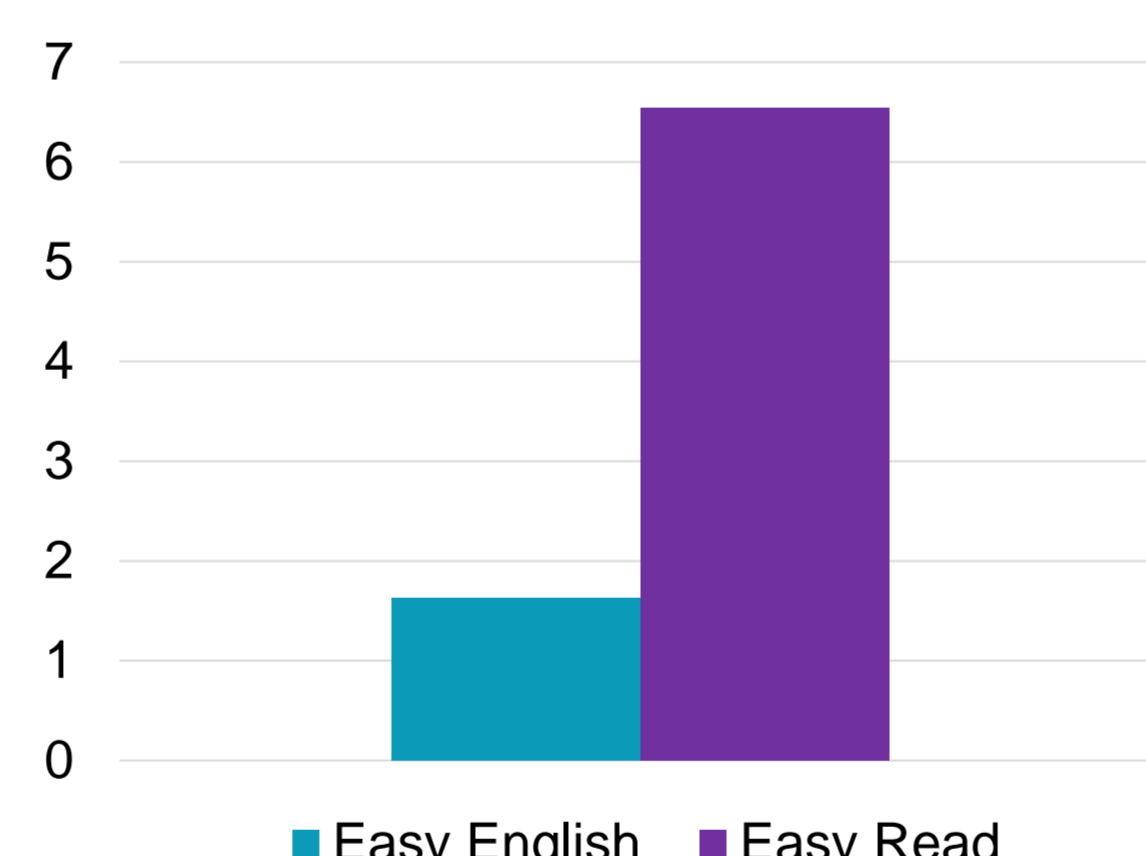
Average length of sentence

This analysis reviewed all content developed in Easy English in 2022 by the author, (122) and a similar amount publicly available in Australia in Easy Read.

70% of content in Easy English was under 500 words in length. Only 16% of Easy Read content was less than 500 words in length.

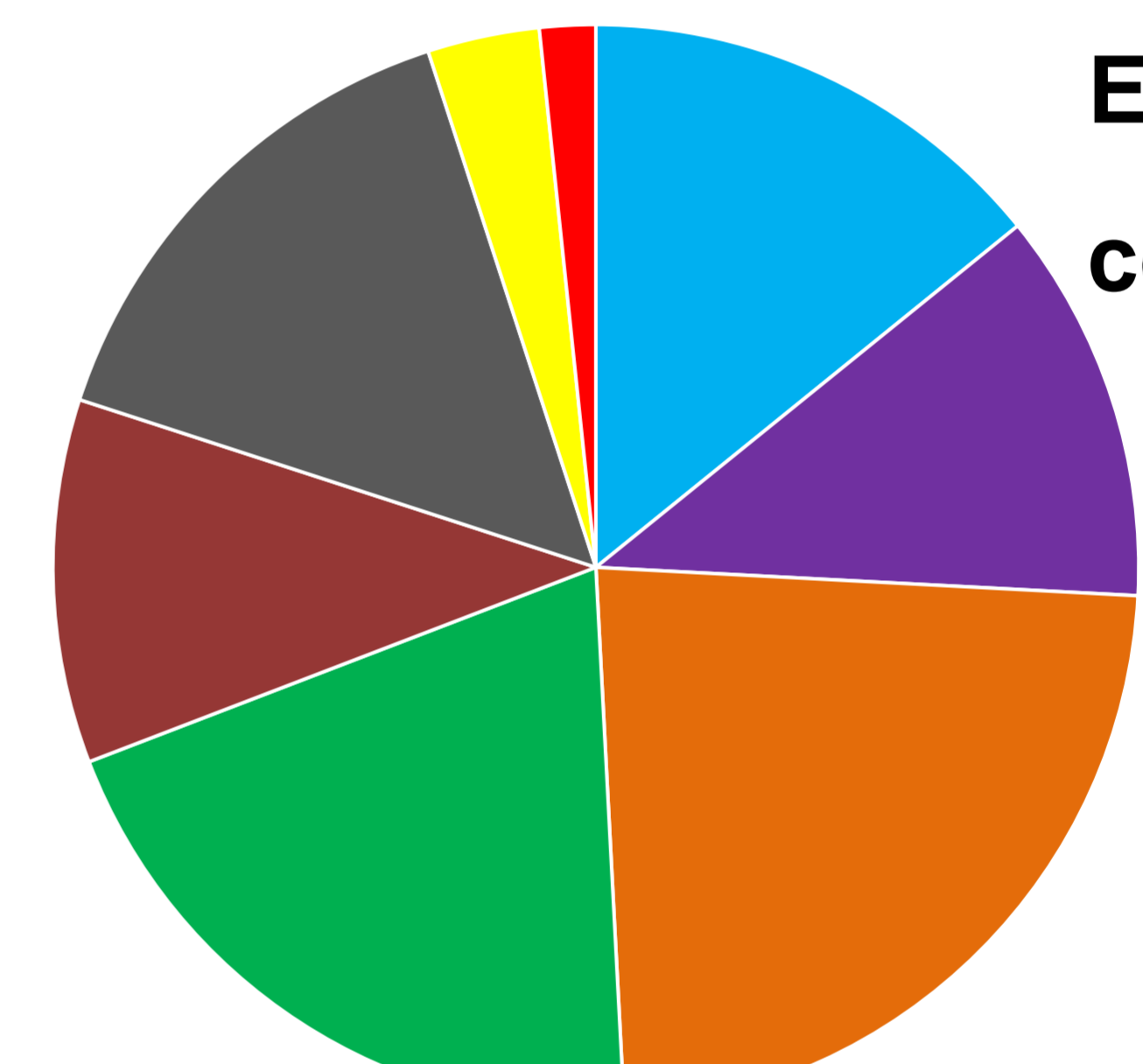
Findings replicate finding from 2017, 2019, 2020.

Graphs below are some analysis for content under 500 words in length.

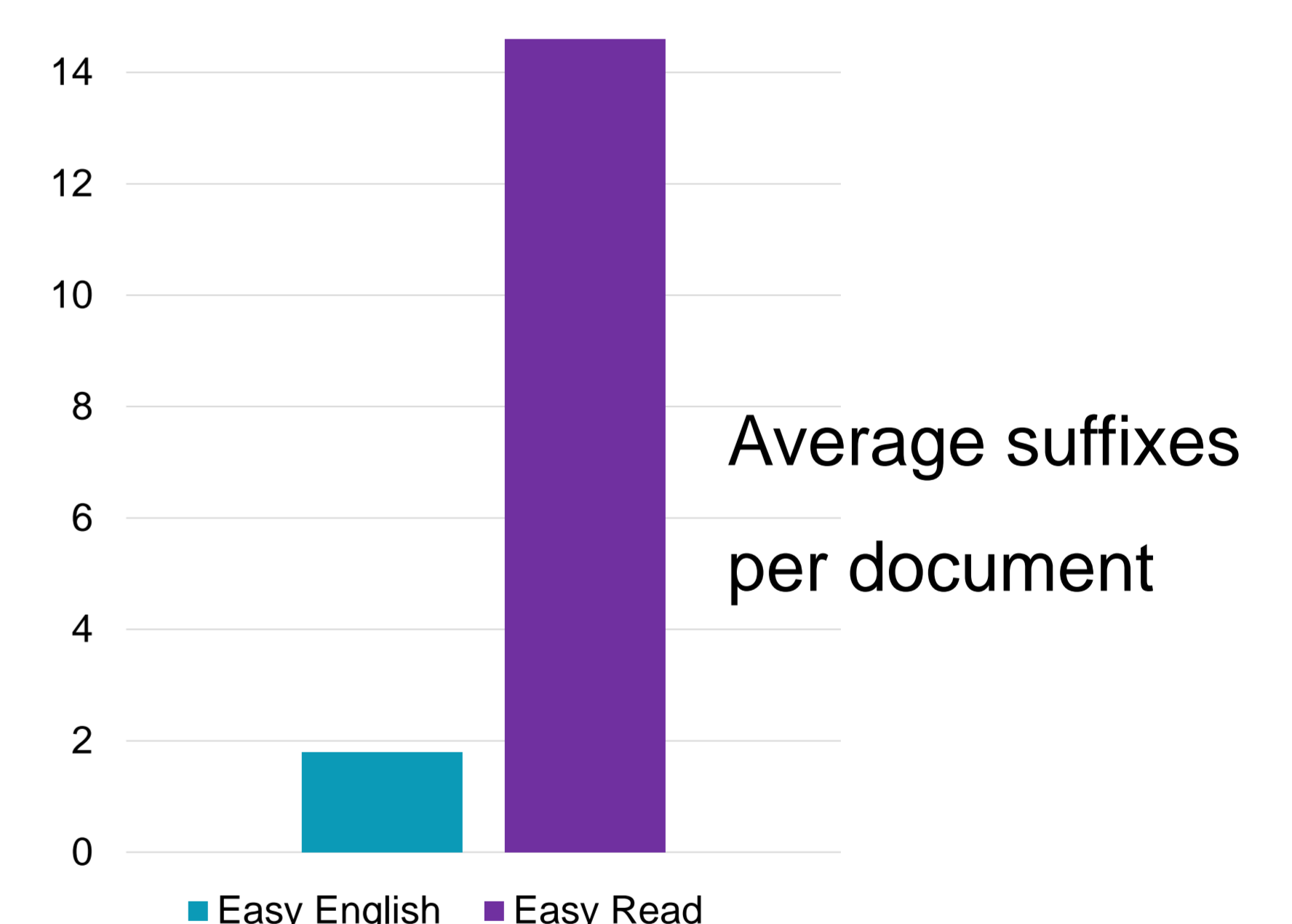


Flesch-Kincaid reading equivalence

## Easy Read content 2022



under 500 words 500 - 600 words 600 - 1000 words 1000 - 1500 words 1500 - 2000 words 2000 - 3000 words 3000 - 4000 words More than 4000 words



Average suffixes per document

## Some visual comparisons

Complete an audit of the content written for people with low literacy in your community using these comparison points.

	Easy English	Easy Read
<b>Front cover.</b>	Always. Includes an image about the content.	Sometimes. Often a corporate cover without a clear meaningful image.
<b>Headings.</b>	<b>Always</b> supported with an image.	<b>Never</b> supported with an image.
<b>Types of words used.</b>	Everyday words of the audience.	Introduces hard words. Uses these through content.
<b>Use of 'if ...then statements.'</b>	Never	Yes. Often numerous in each document.
<b>Images per page.</b>	4 maximum. Visual clutter reduced.	At least 5. Common to see 7 or 8 per page.

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